

# **Helpful links to support you when creating social media content**

## **Video Production**

### **Make sure you have:**

- Smartphone
- Microphone or lapel mic
- Selfie stick or mini tripod
- Splice (or other editing) app
- JPG of your logo saved to your phone for thumbnail, and
- No clutter in the background

## **Video Production Tutorials**

- [Peter McKinnon](#)
- [iPhoneographers](#)
- [Primal Video](#)

## **Video Editing**

- [WeVideo](#)
- [Lightworks](#)
- [Shotcut](#)
- [VideoPad](#)

## **Music**

- [Moby Gratis](#)
- [Danosongs](#)
- [FreeSoundtrackMusic](#)
- [ccMixer](#)
- [10 Royalty-Free Music Sites Every Online Video Creator Should Know](#)

## **Chatbots**

- [Chatfuel](#)

## **Animated Infographics**

- [Biteable](#)

## **Static Infographics**

- [Easelly](#)

## Graphics

- [Adobe Spark](#)
- [Canva](#)

## Images

### Stock Photos

- [Pexels](#)
- [Flickr Creative Commons](#)
- [FreeImagescom](#)
- [OpenPhoto.com](#)
- [StockVault.net](#)

## Photo Editing

- [GIMP](#)
- [Adobe Lightroom Mobile](#)
- [Snapseed](#)



*Kirsty O'Callaghan*  
— CONSULTING —

Information source:

Dr Karen Sutherland - University Sunshine Coast Queensland - Social Media Studies